

PRU

POLISH RADIO LONDON



Media Pack

Polish Radio London

About us

We have been on air since 2006.

We broadcast in DAB (Digital Audio Broadcast)
–a replacement for the analogue system(FM/AM).

You can also listen to us online
www.prl24.co.uk

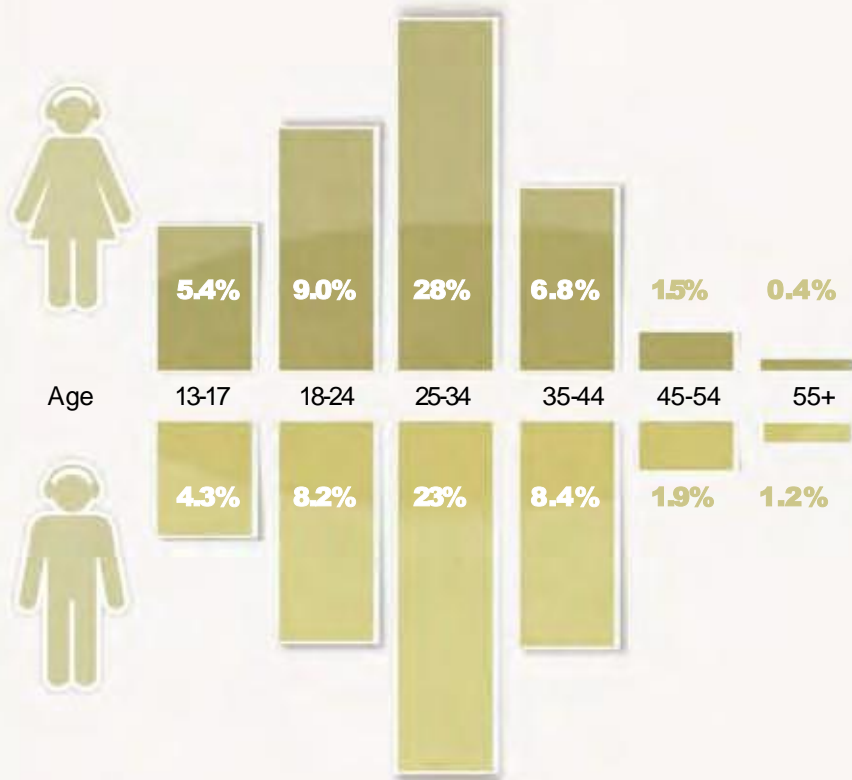


The reach of Polish Radio London

Greater London (DAB) and online



Our radio audience



The majority of Polish Radio London listeners are aged between 25 and 44 (consumers).



Our DJs and Shows

Good Morning London

6:30 – 9:00

Jacek Trynkiewicz • 1000 ideas to get your day started & daily press review

Brunch Show

9:00 – 10:30

Adrian Urban • An interactive show dedicated to “these foolish things”

Hyde Park

10:30 – 15:30

Beata Tomczyk • Afternoon stroll on the cultural side of London

Early Evening Siesta

15:30 – 18:00

Grzegorz Albrycht • Chillout with us

London Top20

18:00 – 20:00

Grzegorz Albrycht • Charts and new-born stars

Weekend in London

Saturday and Sunday

DJs: Ania, Beata, Joanna, Łukasz and Grzegorz



Professional advertising campaign in PRL

We specialize in advertising, as we can support the campaigns on air with advertising message in Cooltura Magazine and our portal - www.cooltura24.co.uk.

Campaigns are selected individually, tailor – made to the needs and nature of your business.



Forms of advertising

We offer daily, weekly and monthly packages:

Basic campaign

Sample package: spots up to 15 seconds,
5 spots per day, 5 days a week - £300 + VAT per week

Medium impact campaign

Sample package: spots up to 20 seconds,
6 spots per day, 5 days a week - £540 + VAT per week

High impact campaign

Sample package: spots up to 30 seconds
8 spots a day, 5 days a week - £960 + VAT per week

We also offer non-standard forms of promotion and advertising in our media:

Sponsorship options, contest on air, radio shows, advertising on the radio website and more.

Simply call us on 0208 846 3615 to speak to one of our dedicated and experienced consultants.

Spot Production (script + recording):

£50 + VAT – one voice, radio spot - up to 30 seconds
£100 + VAT – two voices or more or special effects.

Special orders:

Express order (2 days): 50% surcharge to the spot production cost

Corrections of the final spot version (on request): £50 + VAT
£20 + vat – Child's voice
£10 + vat – additional voice

Our Clients:

- International companies
- Well - known Polish brands
- Local businesses

Become our partner

Polish Radio London

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Marketing Department

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